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Save the Children



ZOOM WEBINAR EVENT

Valuing and resourcing mother-to-mother support and breastfeeding counselling across countries – making visible the leadership, innovation and contributions of women and breastfeeding NGOs

PROGRAM	
Monday 9 November 7.00pm – 10.00pm (all times AEDT – Australian Eastern Daylight Time (Daylight Saving Time))	
7:00pm	Introduction and webinar instructions Meeting Chair: Honorary Associate Professor Julie Smith, Research School of Population Health, ANU Meeting Co-Chair: Ms Naomi Hull, WBTIAUS Coordinator Meeting Co-Chair: Mr Alessandro Iellamo, Save the Children UK
7.10pm	Volunteerism and the Tenth Step in Australian experience of breastfeeding support Dr Virginia Thorley, University of Queensland
7.25pm	Mother to mother support, local groups, and breastfeeding counselling – Nursing Mothers’ and the Australian Breastfeeding Association as pioneers and innovators Judy Gifford, Australian Breastfeeding Association
7.40pm	The marriage of breastfeeding support and feminism with health services in Norway Dr Gro Nylander, Breastfeeding Centre of Norway
7.55pm	Code advocacy and creation of an enabling environment for breastfeeding Dr JP Dadhich, Dr Arun Gupta, Radha Holla, BPNI/IBFAN Asia
8.10pm	Women as leaders of consumer and citizens’ health movements in New Zealand - mother to mother support groups, Step 10 and BFHI Carole Bartle, Policy analyst at New Zealand College of Midwives
8.25pm	Brazil community support for breastfeeding Professor Marina Rea, University of Sao Paulo and IBFAN Brazil
8.30pm	NMAA/ABA’s breastfeeding friendly environment programs – recognising and responding to trends and barriers, and scaling up policy advocacy and programs Dr Julie Smith, Research School of Population Health, ANU and Ms Sally Eldridge, Australian Breastfeeding Association



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8.40pm	ABA training for volunteer breastfeeding counsellors on mother to mother support – how it’s done, what it takes and what it gives to volunteers and mothers Heather Miller, Australian Breastfeeding Association
8.50pm	From ABA Groups and ABA Helpline to COVID-19 responses – Evolution and rapid responses to social, technological and health services delivery changes Nerida Haines, Australian Breastfeeding Association
9pm	Jordan’s experience with Syrian refugees Sura Al.Samman, Save the Children, Jordan
9.05pm	The Indonesian Breastfeeding Mothers’ Association and mother to mother support in Indonesia; Addressing policy and regulatory challenges for training and ethical standards of breastfeeding counsellors Andini Pramono, Indonesian Breastfeeding Mothers’ Association
9.20pm	Empowering women and demedicalising breastfeeding through ‘laid back’ breastfeeding support and protection in Italy Dr Sofia Quintero-Romero and Dr Adriano Cattaneo, IBFAN Italy
9.35 pm	[‘Making women’s care work and mother to mother breastfeeding support count: Gender-responsive budgeting (GRB) as a strategy for linking gender equality policy to public budgets’] Professor Margunn Bjørnholt, Research Professor, Norwegian Centre for Violence and Traumatic Stress Studies (NKVTS)
9.50pm	Questions and answers (facilitated), Dr Monica Costa, Curtin University, Western Australia.
9.55pm	Closing remarks
10pm	Close



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ZOOM INVITATION

Topic: 'Valuing and resourcing mother-to-mother support and breastfeeding counselling across countries – making visible the leadership, innovation and contributions of women and breastfeeding NGOs'

Time: Jul 27, 2020 06:00 PM Brisbane

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BIO'S	
Name	Dr Julie Smith
Title	Chair of Webinar, Honorary Associate Professor, Research School of Population Health, ANU, and Fellow, Tax and Transfer Policy Institute, ANU Crawford School of Public Policy
Bio	Dr Julie Smith (B Ec (Hons)/B A (Asian Studies), PhD) is an awarded Australian Research Council Future Fellow and Honorary Associate Professor at the Research School of Population Health, Australian National University. She is also a Fellow of the Tax and Transfer Policy Institute at the ANU Crawford School of Public Policy. Previously she held ARC and NHMRC funded appointments at the School of Regulation and Global Governance (Regnet), and the Australian Centre for Economic Research on Health (ACERH). Her research focusses on gender analysis, taxation policy, and economic aspects of breastfeeding, with more than 45 peer reviewed articles, book chapters and books. She has been an expert advisor to the World Health Organization and the US Department of Health and Human Services, the Australian Department of Health, and to national and international NGOs including ACOSS, UNICEF UK, IBFAN, and WABA. She is a co-founder of WBTi Australia, and a former director of the Australian Breastfeeding Association. Previously, she was a senior economist in the Australian and New Zealand treasuries and the Parliamentary Research Service in Canberra.
Name	Ms Naomi Hull
Title	Co-Chair of Webinar, WBTIAUS Coordinator
Bio	Naomi Hull is a Registered Nurse, an IBCLC and has a Masters of Public Health (nutrition) and currently the Co-ordinator of the World Breastfeeding Trends Initiative Australian team. Her passion for breastfeeding and lactation began after the birth of her first child in 2001. She became a volunteer Breastfeeding Counsellor in 2006 with the Australian Breastfeeding Association and recently completed a five-year term as the Qld Branch president. During her Masters of Public Health, her interest in the 'bigger picture' grew stronger and for this reason chose to look at the implementation of the Australian National Breastfeeding Strategy (2010-2015) as the topic of her Dissertation. This then led onto her current work, which involved using the World



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	Breastfeeding Trends initiative tool to benchmark Australia’s policies and programs on infant feeding. Naomi feels strongly about finding a way to ensure the protection and fulfilment of the rights of women and children to access information and support of health and nutrition.
Name	Alessandro Iellamo
Title	
Bio	
Name	Professor Lyndall Strazdins
Title	Professor and Director, Research School of Population Health, ANU
Bio	Dr Lyndall Strazdins is a Professor, Director and ARC Future Fellow (PhD Psychology, M Clinical Psych) at the Research School of Population Health, the Australian National University. She leads the work and family component of the federally funded Longitudinal Study of Australian Children, a study of 10,000 families, and has served as a scientific consultant to Government, including the ACT Health Promotion Branch, the Department of Veteran Affairs Human Rights, the Equal Opportunity Commission, the Defence Forces, the NSW Centre for Work Health and Safety and the Federal Paid Parental Leave Evaluation. Her research focuses on contemporary predicaments of work and care and their health and equity consequences of a changing workforce composition. More recently she has been leading theory and evidence on time as a social determinant of health, viewing time as a resource, like money, which is fundamental for peoples’ capacity to be healthy.
Name	Professor Siobhan Austin
Title	Professor of Economics and Discipline Lead and Director, Women in Social & Economic Research (WiSER), Curtin University
Bio	Siobhan Austen is Professor of Economics and Discipline Lead within the Curtin Business School, and also Director of the Women in Social and Economic Research (WiSER) research cluster. Siobhan holds a PhD in Economics from the University of Melbourne. Her research expertise is in the economic analysis of the gendered aspects of key social and economic policy debates around population ageing, retirement incomes and labour force participation. Siobhan is an associate editor of <i>Feminist Economics</i> , and is on the editorial boards of several other journals.



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Name	Ms Sally Eldridge
Title	Director, Australian Breastfeeding Association National Board & former National Manager, Breastfeeding Friendly Workplace program
Bio	Sally Eldridge was a senior official in the Australian Public Service for 32 years, serving across Australia and on four overseas postings. She has extensive operational, program and policy experience, managing and contributing to large and complex work projects and programs. Sally has been a trained ABA Community Educator for 17 years. In this role she has focused on breastfeeding and work, having combined breastfeeding and work after the arrival of her first child in the middle of an emergency lockdown of the Australian embassy in Jakarta, Indonesia. Sally drove expansion of the ABA's world leading Breastfeeding Friendly Workplace (BFW) program between 2003 and 2007, first leading BFW in Canberra, then as national manager of BFW program. She oversaw BFW growth and branding, and built ABA's focus on strategic advocacy around breastfeeding and work. During this time Sally achieved major accreditations, including Commonwealth agencies like the Australian Treasury, and Parliament House itself. More recently, Sally has been a member of ABA's Advocacy Working Group. She is now a director on the ABA national board, in a role focussed on advancing the Association's three Breastfeeding Friendly Environment programs; BFW, Baby Care Rooms and 'Breastfeeding Welcome Here'.
Name	Dr Julie McGuire
Title	Post-doctoral researcher, School of Exercise & Nutrition Sciences, Queensland University of Technology
Bio	Dr Julianne McGuire is a researcher and educator with over 25 years' collective experience in community, early childhood-year 12 and adult education. With her keen interest in health education and translation she has been involved in state and national health education programs, project management, maternity, perinatal and infant health research. Her roles have included national education programs manager, Australian Breastfeeding Association (ABA) and volunteer breastfeeding educator for over 15 years. She is an active consumer representative with a decade of association with Mater Health Maternity and Paediatrics – Inpatients Services, Implementing Education, Clinical Governance, and clinical safety. Her recently awarded PhD thesis explored barriers and enablers of infant feeding in early childhood education and care services in Australia.



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Name	Ms Emma Woolley
Title	Health Promotion Coordinator, Southern NSW Local Health District, NSW Health
Bio	Emma Woolley is an IUHPE Registered Health Promotion Practitioner with an interest in nutrition and physical activity in early childhood education settings. She is a Master of Research candidate at the School of Education at Macquarie University, researching breastfeeding support in long day care. She received a bachelor's degree in medical radiation from the University of South Australia and postgraduate qualifications in education, population health and early childhood education from Murdoch University, the University of South Australia and Macquarie University. She volunteers as a breastfeeding counsellor providing peer support to new mothers.